

# PROJ logo proposal

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This proposal is addressed to the [PROJ](#) community and project steering committee. It is a simple yet meaningful logo created to strengthen the visual identity of the OS project. It may also provide scalable design for any PROJ-related marketing activity.

## CONCEPT



'Sphere On A Plane'

The initial idea is to depict PROJ software actual purpose visually, in the simplest form.

*A sphere on a plane* describes the projection of a globe on a plane map. It may also relate to geodetic transformations, cartographic projections and coordinate systems.

This logo shape is simple enough to scale to any size or resolution. Use it as a favicon, or print it on a giant banner.

## SOURCES

This proposal is available at the following url :

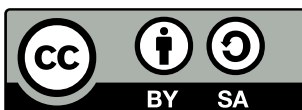
[https://nbozon.github.io/OSGeo/proj/PROJ\\_logo\\_proposal.pdf](https://nbozon.github.io/OSGeo/proj/PROJ_logo_proposal.pdf)

The source SVG glyphs are available for download:

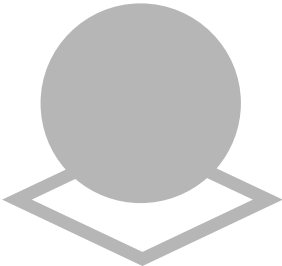
<https://github.com/nbozon/nbozon.github.io/tree/master/OSGeo/proj/svg>

## LICENSE

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LOGOTYPE VARIATIONS



FULL LOGO EXAMPLES



1A



1B



1C



1D



1E



1F



1G



1H



1I



1J